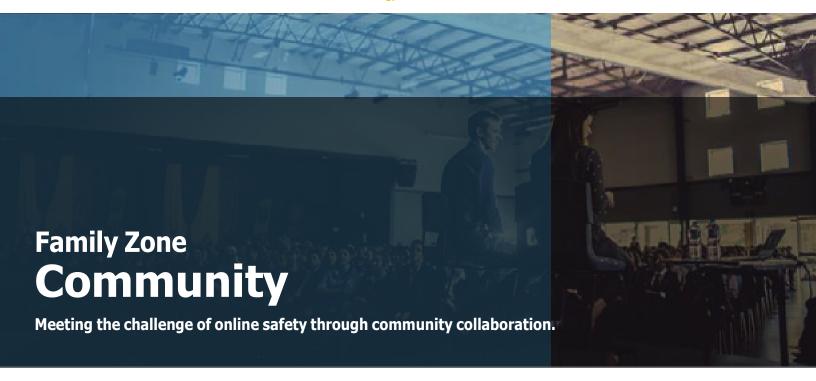




**Business Technology Solutions** 



# Digital parent education and training + Cyber danger warnings + School and community engagement

### The Value

Schools impact communities. With many schools purchasing devices for students to use in class or take home, they are now technologically impacting the community.

The problem is, most parents today aren't sure how to be effective digital parents. As a result, when a child is issued a device - by their parents or school - it can easily become a distraction and used in an inappropriate way.

As a trusted resource to the community, we aim to assist our clients to produce good digital citizens by providing guided communication to the parent community, including online education and awareness, timely warnings of cyber dangers, and app reviews and updates.







**Business Technology Solutions** 

Family Zone is a global leader in both school and consumer filtering and we're excited to share our content with school and parent communities in the USA.

Our Family Zone Community license is provided free of charge to all EDU clients.



### **Tactical Features**

- Online digital parent course through teachable.com
- Biweekly blog content that can be re-posted through digital media channels
- Guided communication templates for superintendent or principals used for parent communication
- Client-specific website for communication to parent community featuring video, text and other enriched content for parents
- Reporting tool for students to report suspicious school activity or bullying

## **Coming Soon**

Family Zone Insights - A free app for your parent community to place on their children's devices

- Provides parents GPS visibility to userowned devices
- Parental daily and weekly online activity reports
- Allows schools to enforce student policy on LTE

#### **About Family Zone**

The Family Zone ecosystem is a unique response to the challenge of today's connected learning environments. We align a series of products to help districts stay in regulatory compliance, get the most out of their purchased technology, keep kids cyber-safe at school, and impact your parent community by assisting them in raising good digital citizens.